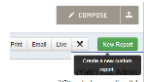
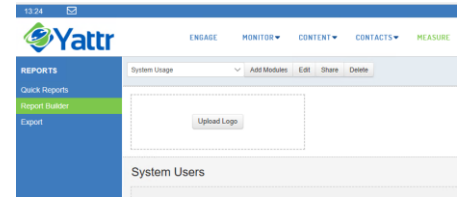
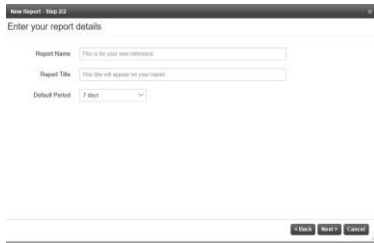


How to build a Custom Branded Report with Yattr

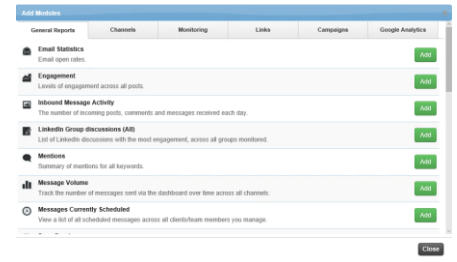
- 1) Select the 'Measure' tab at the top of the Dashboard, then click 'Report Builder' on the left hand side
- 2) Click the 'New Report' button in the top-right of the page, below the 'Compose' box



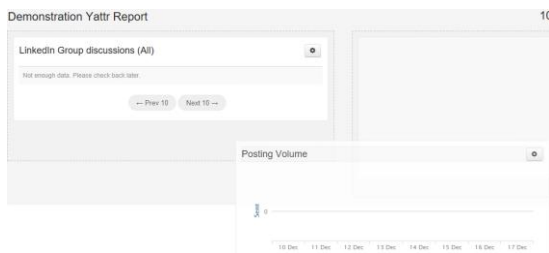
- 3) Next, select the required report format from the options given
- 4) Enter the relevant details and select the reporting period, then click on 'Next'



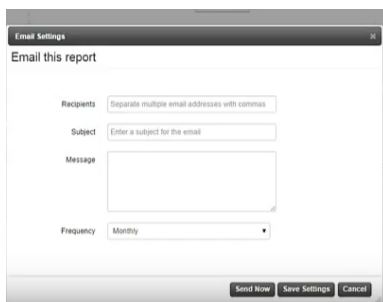
- 5) The report content can now be built by 'adding' modules to display the required metrics. Modules are available to report on practically all aspects of Yattr activity, including Google Analytics data for associated websites



- 6) After the required modules have been added the report layout can be adjusted as required by 'click and drag' to move the images around, and module titles renamed as required



- 7) A logo can be added if required, and contact details and reporting periods edited as necessary



- 8) The report can now be saved for future reuse, printed, emailed, or shared with other company Yattr users.

- 9) Email settings allow the message / subject to be set, and reporting frequency set for automatic despatch – or the Frequency set to never for a 'one-off' despatch