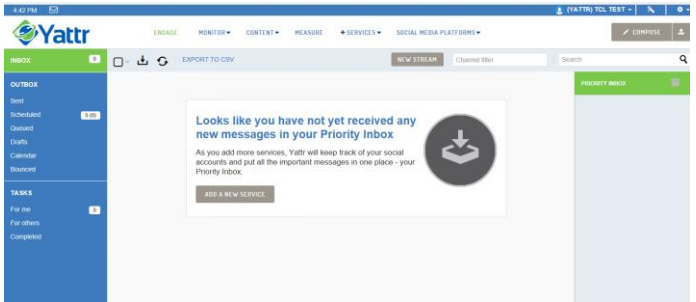




Getting started with Yattr

Once logged into Yattr you will see the main 'Engage' window which is the default 'landing' page



Welcome to Yattr

At last, managing your social media just got easy!
Please take a moment to let us help you setup your account.

Business Name
Yattr TestCo

Time Zone
(GMT 00:00) Europe - London

Do This Later **CONTINUE >**

On the first login to your Yattr account you will be presented with a series of 'Quick Start' windows to help setup your profile ready for use

Welcome to Yattr

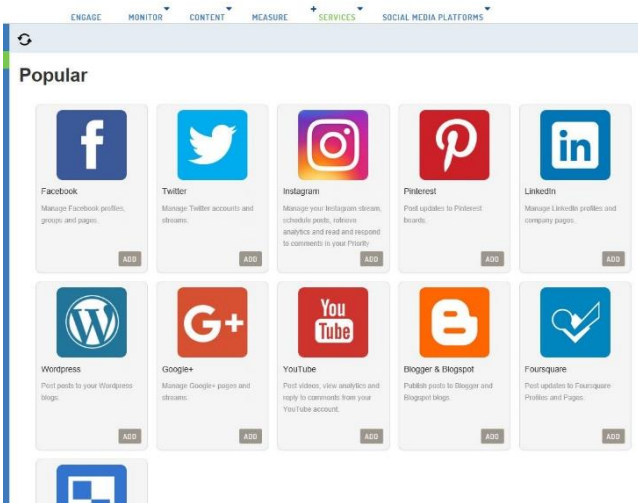
Tell us a bit about your business and your competitors. Yattr will keep you in the loop by tracking industry trends and competitor sentiment for you.

What industry are you in? Please be as specific as possible
Bean-To-Cup Coffee Machines

Who are your 3 main competitors
Grinders R Us Mister Bean CremaMania

Do This Later **GET STARTED!**

Yattr uses this basic information to set up a series of keyword and industry monitoring services to alert you to relevant market activity that may be of interest



Before using Yattr you will need to connect to your existing Social Media accounts – this is termed 'adding services'.

Click on the '+ Services > Add Services' tab at the top of the page to display the social sites that can be connected:

For example, to link Yattr to your Facebook page, click the 'Add' button under the Facebook icon.

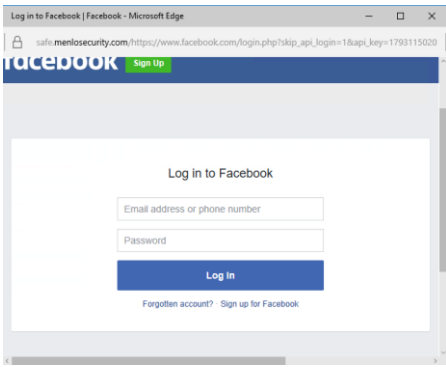
The 'Add Facebook' window will now open; select the 'Facebook Fan Page' option by clicking the 'Setup' button.

(A security warning may appear to check whether you wish to allow or block access - click the 'Allow' button)

ADD FACEBOOK

- Facebook Fan Page** Post updates to your Facebook Fan Pages. **SETUP**
- Facebook Page Loader** Bulk import multiple Facebook Pages or reconnect pages you've already added. **SETUP**
- Facebook Group** Post updates to the walls of any of your Facebook Groups. **SETUP**
- Facebook Reconnect** Reconnect the Facebook Pages you've already added to your account. **SETUP**
- Facebook Milestone** Post milestones to your Facebook Page Timeline. **SETUP**

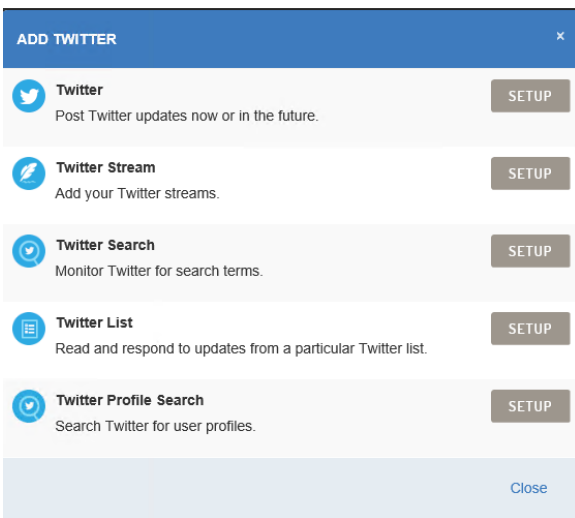
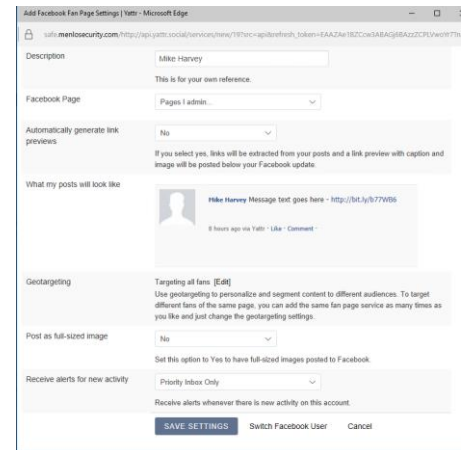
Close



Enter the credentials for the Facebook account ...

... and then adjust the setting as required before clicking on 'Save Settings'.

(Initially, we suggest that you leave all settings as default – they can always be amended later if required)



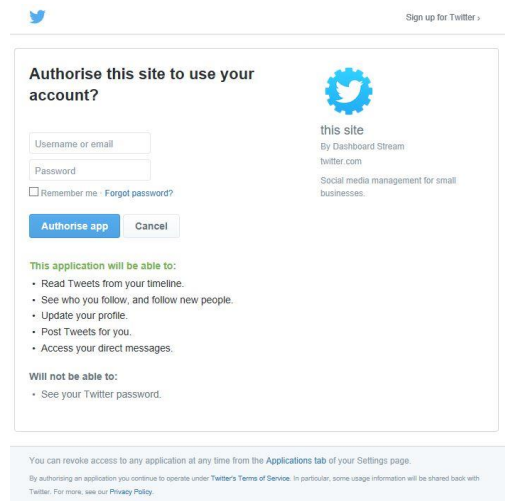
To link a Twitter account, follow the same 'Add Service' procedure and select 'Add Twitter'

Click the 'Setup' button, and again you will get the security warning

Allow this and a new window will open for you to authorise Yattr to connect to your Twitter account.

Enter your Twitter credentials and click the button 'Authorise App'.

Wait a few seconds, and Yattr should automatically locate your Twitter account. Click 'Save Settings' and you have linked your Twitter account to Yattr.



Once complete, click on the 'Engage' tab to return to the main Inbox view, and you're ready to start composing and scheduling posts to your social media accounts.